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Enterprise Campus and Data Center Design Review

- Analyze organizational requirements:
 - Type of applications, traffic volume, and traffic pattern
 - Redundancy and backup needed
- Characterize the existing network and sites:
 - Technology used and location of hosts, servers, terminals, and other end nodes
- Develop enterprise campus and enterprise data center network designs:
 - Based on requirements, implement two or three hierarchical layers.
 - Select hardware and software components to support requirements.

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Module Summary

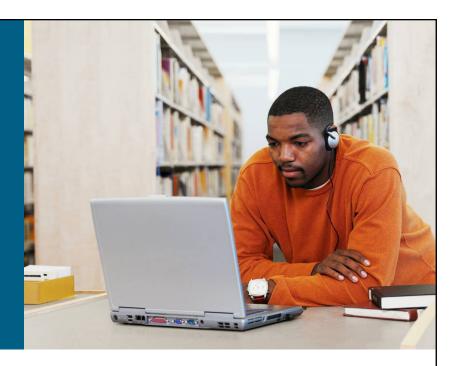
- Campus network design is influenced by application, environmental, and infrastructure device characteristics.
- An enterprise campus network is constructed hierarchically with building access, building distribution, and campus core layers.
- An enterprise data center network is constructed hierarchically, with data center access, data center aggregation, and data center core layers.

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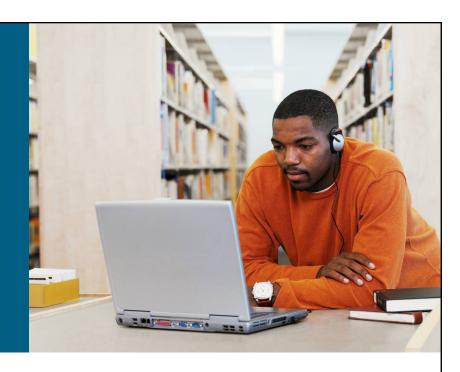
Designing Remote Connectivity



Designing for Cisco Internetwork Solutions (DESGN) v2.0

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Identifying WAN Technology Considerations



Designing Remote Connectivity

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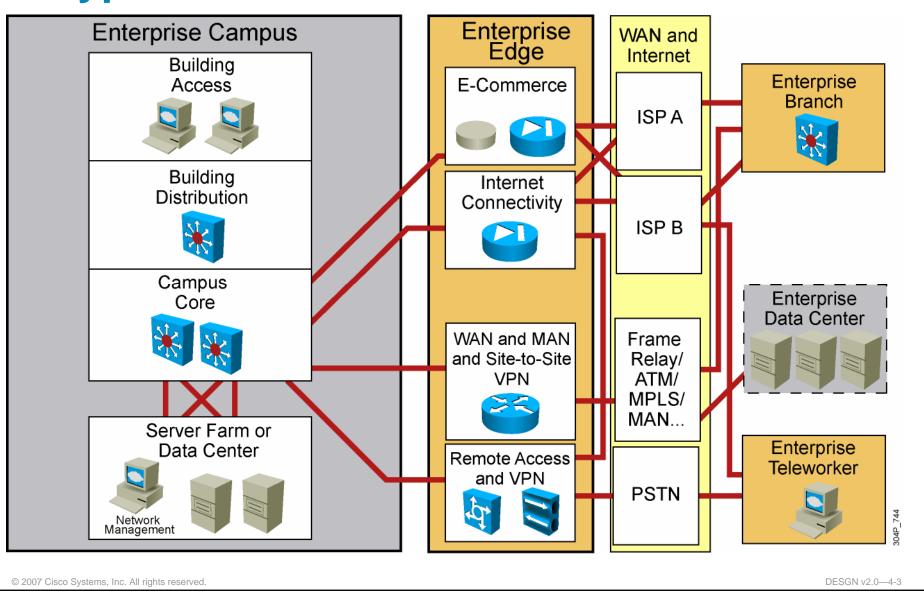
Role of a WAN **Enterprise Campus Building 1 Building 2** Campus Internet Backbone Phone Firewall Internet Server Router Enterprise Router Edge Universal File Servers Gateway Teleworker **MPLS PSTN Network** Home PC Telecommuter Branch

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Offices

Types of WAN Interconnections



WAN Transport Technology Comparison

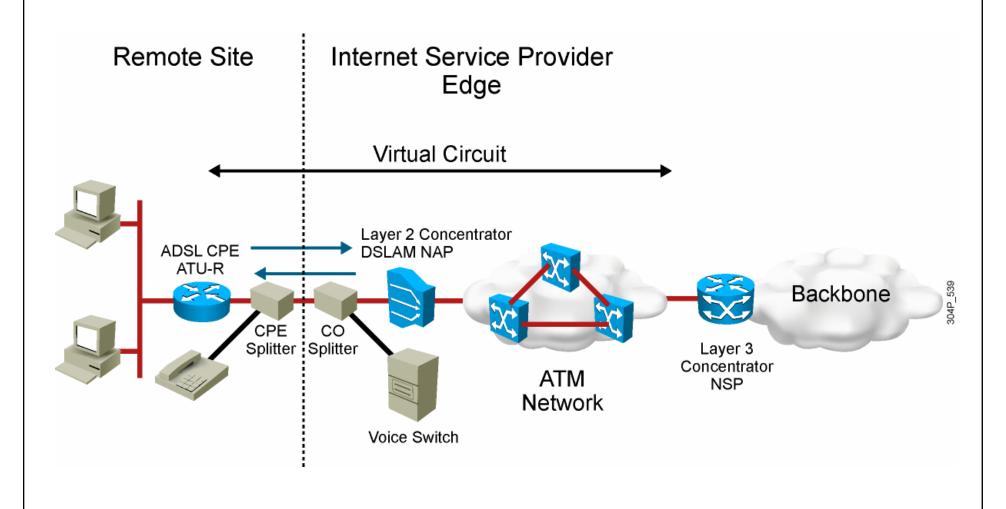
| | Bandwidth | Latency and Jitter | Connect Time | Tariff | Initial Cost | Reliability |
|----------------|-----------|-----------------------|-----------------|--------|-----------------|-------------|
| TDM | M | L | L | M | M | М |
| ISDN | L | M/H | М | M | L | М |
| Frame Relay | L | L | L | М | М | М |
| ATM | M/H | L | L | M | М | Н |
| MPLS | M/H | L | L | M | M | Н |
| Metro Ethernet | M/H | L | L | М | M | Н |
| DSL | L/M* | M/H | L | L | L | М |
| Cable modem | L/M* | M/H | L | L | М | L |
| Wireless | L/M | M/H | L | L | М | L |
| SONET/SDH | Н | L | L | M | Н | Н |
| DWDM | Н | L | L | M | Н | Н |
| Dark fiber | Н | L | L | M | Н | Н |

^{*}Unbalanced Tx and Rx

$$L = low, M = medium, H = high$$

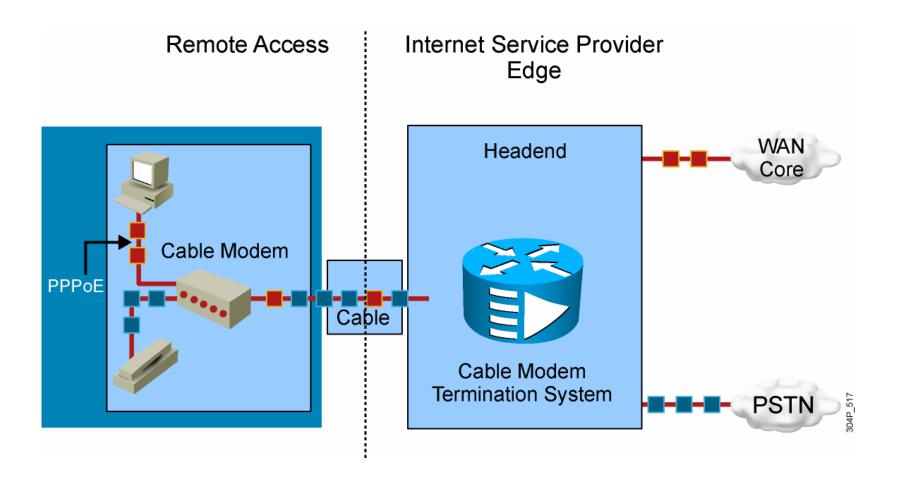
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Example: ADSL Implementation



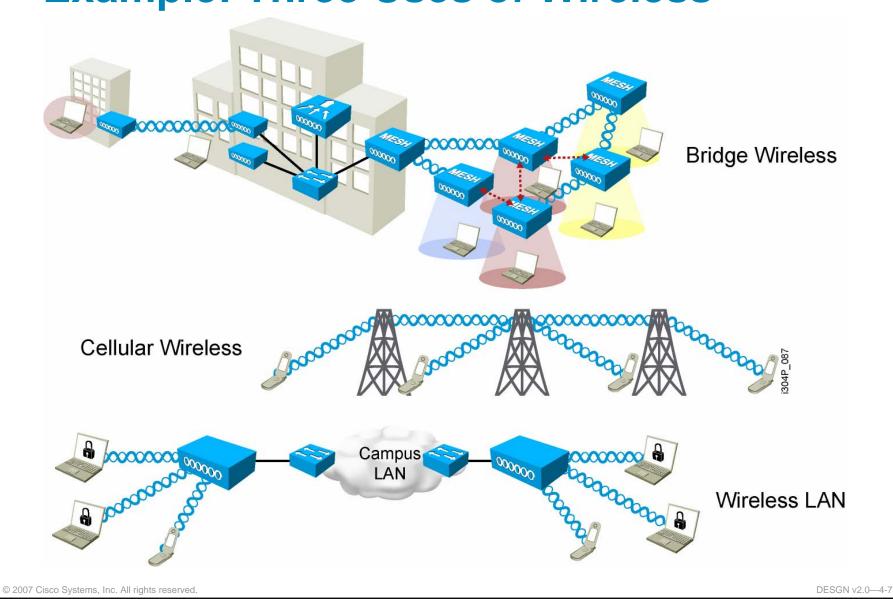
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Example: Data and Voice over Cable

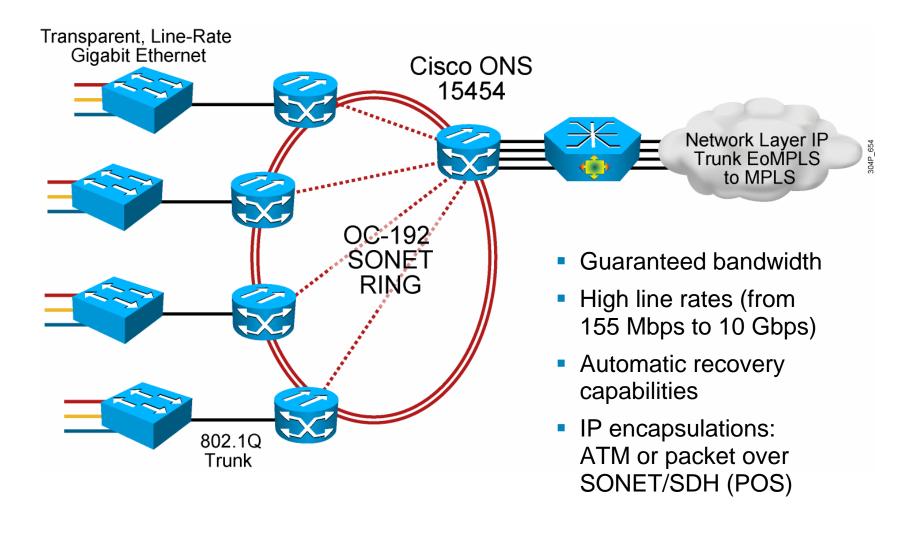


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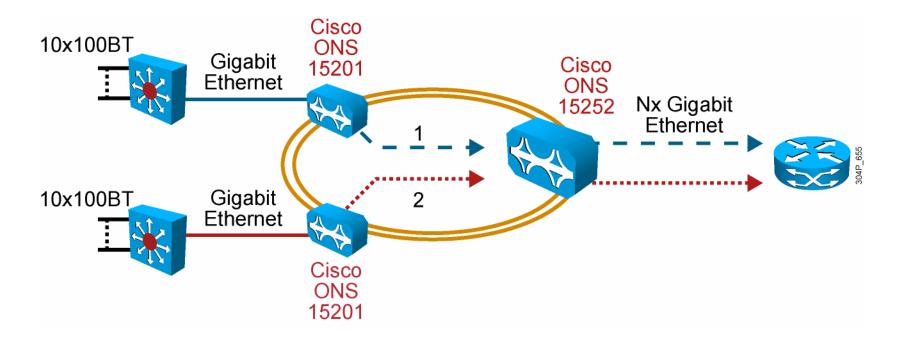
Example: Three Uses of Wireless



Example: SONET/SDH



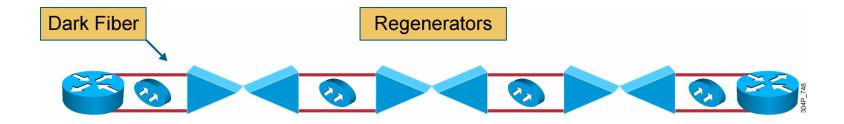
Example: DWDM



- Improved signaling mechanisms to optimize bandwidth usage
- Used inside the SONET/SDH ring

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Example: Dark Fiber



- Edge devices directly connected to regenerators or DWDM concentrators
- Edge devices able to use any Layer 2 encapsulation

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WAN Transport Technology Pricing Considerations

- Pricing used to include an access circuit and a distance-sensitive rate.
- Access circuit provisioning generally takes 60 days or more lead time.
 - Metro Ethernet availability is spotty, and lead times are long.
- For Frame Relays and ATM, pricing includes an access circuit charge, per-PVC and possibly per-bandwidth (CIR or MIR) charges.
- MPLS VPN pricing is generally comparable with Frame Relays and ATM.

WAN Transport Technology Contract Considerations

- Tariffed commercial services are at published rates and subject to restrictions.
- Time to contract can be one month for standard tariff rates, longer if you negotiate SLAs.
- Contract periods are usually one to five years for most WAN services.
- For dark fiber, contract periods are generally 20 years.

Methodology Used in Enterprise Edge Design

Planning and designing the enterprise edge is based on the PPDIOO methodology:

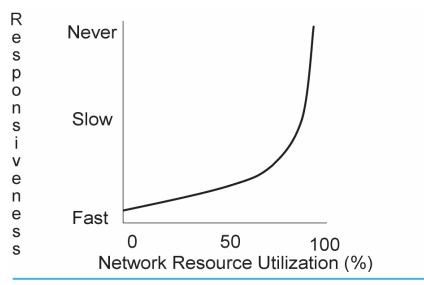
- Analyze network requirements, including type of applications, traffic volume, and traffic patterns.
- Characterize the existing network for technology used and location of hosts, servers, terminals, and other end nodes.
- Design the topology based on availability of technology, the projected traffic pattern, and technology performance constraints and reliability.

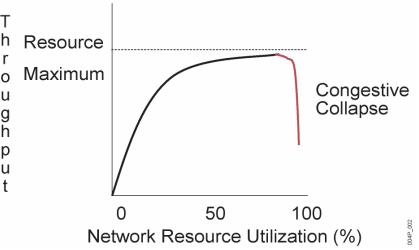
Identifying Application Requirements

| | Data File Transfer | Interactive Data Application | Real-Time Voice | Real-Time Video |
|--|-----------------------|---------------------------------|--|--------------------------------|
| Response time | Reasonable | Within a second | Round trip less than 250 ms with delay and with low jitter | Minimum delay and jitter |
| Throughput and packet loss tolerance | High/medium | Low/low | Low/low | High/medium |
| Downtime (high reliability has low downtime) | Reasonable | | Low for Mission-Critical clications | Minimum |

Determining the Maximum Offered Traffic

- WAN resources have finite capacity.
- End users require minimum response times.
- Network managers require maximum link utilization.





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Determining Physical Media Bandwidth

| Bandwidth | <= 1.5/2 Mbps | From 1.5/2 Mbps to 45/34 Mbps | From 45/34 Mbps to 100 Mbps | From 100 Mbps to 10 Gbps |
|---------------------------|---|---|---|---|
| Copper | Serial or async serial, ISDN, TDM, X.25, Frame Relay, ADSL | ADSL (8 Mbps downstream | | |
| Fiber | | Ethernet, TDM (T3 or E3) | Fast Ethernet, ATM over SONET/SDH, POS | 10-Gigabit Ethernet, Gigabit Ethernet, ATM over SONET/SDH, POS |
| Coaxial | | Shared bandwidth: 27 Mbps downstream, 2.5 upstream | | |
| 2.4/5 GHz WAN wireless | | Varies based on distance and RF quality | | |

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Evaluating Cost-Effectiveness of Design and Implementation

| | Investment and Running Costs |
|---------|---|
| Private | Owner must buy, configure, and maintain the physical layer connectivity and the terminal equipment that connects each location. |
| Leased | Fixed bandwidth is leased from a carrier company with private or leased terminal equipment. |
| Shared | Physical resources in campus backbone are shared with many users. |

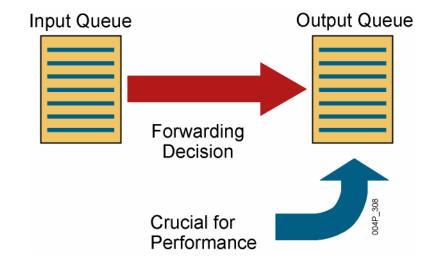
Bandwidth Usage in a WAN

Optimize the bandwidth usage on WAN links to improve network efficiency using:

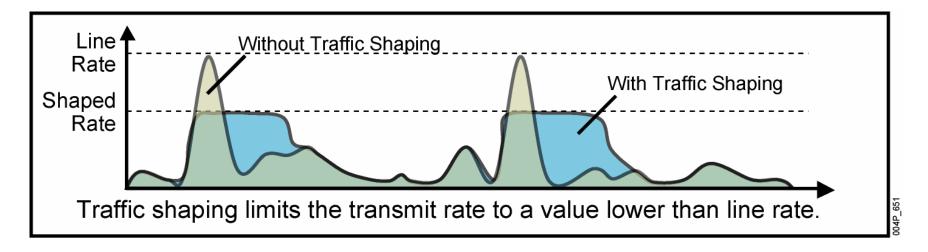
- Data compression: Reduces the size of a frame of data to transmit over a network link
- Bandwidth combination: Logically aggregates physical links
- Window size: Adjusts link reliability versus throughput
- Queuing: Avoids congestion for some traffic by giving it priority over other traffic
- Traffic shaping and policing: Avoids congestion by policing inbound and outbound flows

Queuing to Improve Link Utilization

- Queuing allows network administrators to manage varying demands of applications on networks and routers.
- Key types of queuing:
 - Priority queuing
 - Custom queuing
 - Weighted fair queuing
 - Class-based weighted fair queuing
 - Low latency queuing



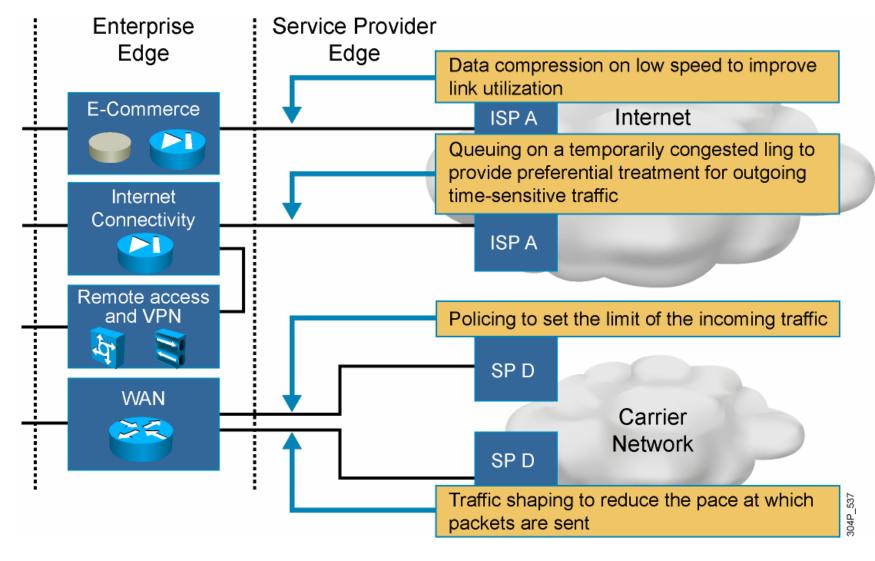
Traffic Shaping and Policing



- Usually found on egress ports, shaping buffers excess traffic, using a token bucket mechanism to release packets.
- Policers typically "tag" or "drop" traffic, depending on the mechanism, protocol, and severity of offense.
- Policing, historically in ATM, is on ingress ports and uses a "leaky bucket" mechanism.

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Data Compression and QoS to Optimize Bandwidth Usage



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Summary

- A WAN is a communications network that covers a relatively broad geographic area and carries a variety of traffic types using transmission facilities that are typically provided by service providers.
- The multiple WAN transport technologies vary in bandwidth, performance characteristics, and cost.
- In WAN design, enterprise edge connectivity requirements influence the trade-off between the cost of bandwidth and bandwidth efficiency.