

BZU Sub-Campus, D. G. Khan

Introduction

In order to improve the academic facilities of remote areas former Governor of Punjab Lt General (Rtd) Khalid Maqbool opened up sub campuses of the public sector universities with a vision to transform them into independent universities in future. With this vision in mind D.G.Khan sub campus was established in 2004 by Bahauddin Zakariya University, Multan. The campus has grown from one department to five departments within a span of just five years with many new departments in pipe line as well.

The goal of the campus has always been to produce quality rather than quantity. Focus has always been to develop close liaison with the industry, for this regular industrial visits have been arranged in past and this would continue in the future as well. Eminent speakers from regional as well as national business leaders are invited for regular seminars. To orient students with professional knowledge internships are arranged for the students.

Programs that are currently been conducted are MBA, BBA (Morning and Evening), MCS, MSc Economics, MA English and MSc Sociology. Programs like BS(CS), BS(IT), MIT , MCS(Evening) ,and LLB are in pipeline. Along with new programs the university is thinking about starting new departments like Biotechnology, Environmental Studies, Mass Communication and Pharmacy.

The campus is currently equipped with a state of the art computer lab. The lab also includes the facility of HEC Digital library. Soon a new computer lab with latest machines would also be established along with high speed DSL. The campus in near future would be operating on Wi-Fi technology. Moreover facility of videoconferencing would be available to the students in the future as well. Library includes almost all reference books of the courses that

are being conducted as well as other books and up-gradation of the library is also in process. Students would also be provided with latest edition of well reputed journals.

A unique joint degree program with international universities for the students of the university is also under consideration. This would greatly improve the academic as well as the communication skills of the students. We will shift some programs in our newly constructed building.

BZU Sub-Campus, D. G. Khan

Department of Business Administration

Established	Dec, 2004
Academic Programs	BBA (Hons.) (Morning, Evening) MBA (Morning) MBA (Evening)
Enrollment	See the relevant chart at the end
Prerequisites	BBA Intermediate Examination or Equivalent from a recognized Board or institution
	MBA BA/ B.Sc / B.Com / Professional Examination

Professor

Prof. Dr. G. R. Pasha **Campus Director**

Lecturer

Mr. M. Azhar Farooq **Incharge Examinations**
Mr. Sherdil Kamran

Admission Committee

Prof. Dr. G. R. Pasha	Chairman	
Mr. M. Azhar Farooq	Member	(Lecturer Deptt. of Business Administration)
Mr. Shair Dil Kamran	Member	(Lecturer Deptt. of Business Administration)
Mr. Muhammad Imran	Member	(Lecturer Deptt. of Computer Sci.)
Ms. Samina Naz	Member	(Lecturer Deptt. of Computer Sci.)
Ms. Rubina Kosar	Member	(Lecturer Deptt. of Economics)

Introduction

The Department of Business Administration is the first department established at Sub-Campus D. G. Khan in 2004. Now, it has become a leading business school in the locality with a well over 300 students.

The goal of the department is to prepare students for a successful management career. Since its inception, the department has endeavored to give its students an education that enables them to face any challenge in their professional life.

Faculty of the Department

The faculty of the Department consists of professional & experienced teachers. The Department also has adjunct faculty, consisting of senior teachers of other universities / colleges as well as experienced executives from business and industry. All the teachers are highly committed and motivated.

Facilities

The Department has incomparable facilities in terms of class rooms, library and computer labs. Its complex consists of large number of well equipped class rooms, with latest furniture and audio-visual system. Multi Media System facility is also provided to demonstrate the lectures. Mostly class rooms are air conditioned in new building.

Computer Lab

The Department has modern computer lab equipped with latest breed of computers. The IT lab is providing facility of 50 P-IV computers. The lab has multimedia facility. All the computers in the sub-campus are connected through a networking system. To ensure their maximum exposure to the use of computing techniques in business, all the students have ready and easy access to computers. The students has facility to use the Internet DSL and multimedia.

Executive Forum

Executive Forum is also functioning that represents the students of the department. This student body conducts various functions and seminars in the department and provides opportunities to the community to participate in academic & co-curricular activities and contribute through creative ideas.

Programs of Study

BBA (Hons.) Program 4-Years

Introduction

A new B.B.A.(Hons.) 4 years program consisting 8 semester has been designed to develop requisite skills necessary to acquire before taking up-higher level courses to be offered in MBA. The Program offers diversity of subjects in the related area, to develop mental faculties and broaden their vision.

The primary aim and underlying philosophy of the program is to focus on the promotion of management skills and competence by introducing students some of the most contemporary ideas in the area of management. The importance of developing problem solving and communication skills is emphasized, which enable students to improve their understanding to deal with complex business issues. The course integrates the cutting edge knowledge with necessary background understanding of more traditional courses, i.e. Marketing, Accounting, Finance and Human Resource Management. Students on completion of BBA (Hons.) program will be promoted to MBA program.

Eligibility

Applicants who have passed their Intermediate examination or equivalent from a recognized Board or Institution securing at least 45% marks in aggregate are eligible to apply for admission in BBA (Hons.) program. Graduates are not eligible for admission in the BBA (Hons.) program.

Computation of Merit

Merit will be determined on the basis of 30 percent weightage to be given to BZU **Entry Test Marks** and 70 percent weightage to marks obtained in Intermediate or equivalent examination including 20 marks for Hifz-e-Quran.

Break up of Seats

For break up of seats of BBA (Hons.) Morning & Evening Programs, see the enrolment chart at the end.

BBA (Hons.) Program 4-Years

This program consists of 8 semesters.

Scheme of Studies as in IMS Main Campus

MBA Program

Marketing

This specialization offers students the opportunity to develop their skills, understanding and knowledge of the Marketing function both in terms of over all business policy and as a specialist field of activity. Particular attention is given to the Management of Promotion, Export Marketing and international Business and to the inter-relation between Marketing and Corporate Strategy.

Finance

The objective of this specialization is to enhance the professional finance education of the students by relating their finance expertise to the wider issues of strategic planning and modern corporate finance. Given the importance of multi-national companies in the world economy, the option seeks to give students a thorough understanding of the role of international finance in strategic planning in the modern corporations. Different courses offered under this degree are designed to help students gain some understanding of how organizations effectively utilize their financial resources for achieving organizational goals.

Degree Requirements

The following are the essential requirements for the degree of MBA.

- i. Successful completion of 20 MBA courses individually, each course carrying at least three credit hours.
- ii. Maintaining a minimum cumulative grade point average of 2.0. in all semesters and attaining a minimum CGPA of 2.2 at the end of fourth semester
- iii. Completion of 6 weeks internship in an industrial business commercial organization.
- iv. Passing comprehensive examination on completion of course work.

Eligibility

For admission to MBA class, the candidate is required to have at least 45% Marks in B.A / B.Sc / B.Com / Professional Examination.

Computation of Merit (MBA Program)

Merit will be determined on the basis of 30 percent weightage to be given to **BZU Entry Test Marks** and 70 percent weightage to marks obtained in B.A/B.Sc./B.Com./ Professional Examination including 20 marks for Hifz-e- Quran.

Break-up of Merit Seats

See the relevant chart at the end.

Scheme of Studies as in IMS Main Campus

Areas of Specializations

(a) Finance

- 610 Investment Management
- 611 Financial Institutions
- 612 Auditing
- 620 Analysis of Financial Statements
- 660 Small Business Finance
- 661 International Finance
- 676 Seminar in Finance
- 668 Corporate Finance
- 700 Dissertation

(b) Marketing

- 630 Price Management
- 631 Distribution Analysis
- 634 Selling Skills
- 653 Export Marketing
- 681 Promotion Management
- 683 Sales Management
- 684 Industrial Marketing
- 685 Market Research
- 619 Internet Application & E-Commerce
- 700 Dissertation

BZU Sub-Campus at D. G. Khan**Department of Computer Science**

Established	August, 2006
Academic Programs	MCS
Enrollment	See relevant Chart at the end
Prerequisites	(MCS) BA/B.Sc

Faculty**Professor**

Prof. Dr. G. R. Pasha Campus Director

Lecturer

Ms. Samina Naz

Mr. Muhammad Imran **Incharge Computerization,
Hostel Superintendent (Boys)**

Admission Committee

Prof. Dr. G. R. Pasha	Chairman	
Ms. Samina Naz	Member	(Lecturer Deptt. of Computer Sci.)
Mr. Muhammad Imran	Member	(Lecturer Deptt. of Computer Sci.)
Ms. Tahira Shamsad	Member	(Lecturer Deptt. of Sociology)
Ms. Ambreen Kokab	Member	(Lecturer Deptt. of English)

Introduction

Keeping in view the importance of computer science for country, Computer Science Department was established at Sub-Campus D G Khan in 2006. Currently department is offering MCS Program.

The students in Department of Computer Science have almost unlimited access to the computers & the professional software tools. The detail of programs offered by the department is given below.

Faculty of the Department

The faculty of the Department consists of professional & experienced teachers. The Department also has adjunct faculty, consisting of senior teachers of other universities/colleges as well as experienced executives from business and industry. All the teachers are highly committed and motivated.

Computer Lab

The Department has modern computer lab equipped with latest breed

of computers. The IT lab is providing facility of 50 P-IV computers. The lab has multimedia facility. All the computers in the sub-campus are connected through a networking system. To ensure their maximum exposure to the use of computing techniques in business, all the students have ready and easy access to computers. The students has facility to use the Internet DSL and multimedia.

Master of Computer Science (MCS)**Introduction**

The program has been designed for the preparation of Computer Science Experts. It sharpens the analytical skills of students as they discover the structures underlying software, stretches their creative talents as they design new systems and gives them the confidence to market their ideas to waiting world. The students will come to understand why systems work as they do and what they learn will never go out of date as long as people go on using computers. Although fashions in packages and programming languages come and go, the principles do not change and MCS is about principles.

Eligibility

B.A. / B. Sc. in any of the following: Math, Physics, Computer Science, Commerce, Statistics, Economics with 45% aggregate marks.

Computation of Merit

Merit will be determined on the basis of 30 percent weightage to be given to **BZU Entry Test Marks** and 70 percent weightage to marks obtained in B.A/B.Sc. or equivalent including 20 marks for Hifz-e-Quran and 5 marks each for Computer-A / Computer-B / Computer-G subjects studied at Bachelor level.

Breakup of Seats

See the relevant chart at the end.

Scheme of Studies as in Department of Computer Science (Main Campus)

BZU Sub-Campus, D. G. Khan

Department of English

Established	2007
Academic Programs	<ul style="list-style-type: none"> • M.A. in English Language & Literature • Certificate in Spoken English
Enrolment	See the relevant chart at the end.

Faculty

Professor

Prof. Dr. G. R. Pasha Campus Director

Lecturer

Ms. Ambreen Kokab
 Ms. Mehreen Zafar
 Ms. Rabia Mahmood

Admission Committee

Prof. Dr. G. R. Pasha Chairman
 Mrs. Ambreen Kokab Member (Lecturer Deptt. of English)
 Ms. Rabia Mahmood Member (Lecturer Deptt. of English)
 Mr. Muhammad Imran Member (Lecturer Deptt. of Computer Sci.)

Introduction

The Department of English at the Bahauddin Zakariya University Sub-Campus D. G. Khan was set up in July, 2007. The Department offers Master's degree programs: M.A. English. In order to improve the communicative competence of the students, the department has also launched a Spoken English Program.

Eligibility

The candidates who have passed B.A/B.Sc. Examinations, securing at least 45% marks in aggregate as well as in English Language/ English Literature, are eligible for admission to M.A. English.

Computation of Merit

The merit will be determined as under:
 Aggregate marks of B.A/B.Sc., plus marks of English Literature/
 English Language plus 20 marks for Hifz-e-Quran.

Break-up of Seats

The detail of seats is given in the relevant chart at the end.

Scheme of Studies as in Department of English (Main Campus)

BZU Sub-Campus, D. G. Khan**Department of Economics**

Established	2007
Academic Program	M.A. Economics
Enrollment	See the relevant chart at the end.
Prerequisites	B.A./B.Sc. with Economics as an Elective subject for admission to M.Sc.

Faculty**Professor**

Prof. Dr. G. R. Pasha Campus Director

Lecturer

Ms. Rubina Kauser

Admission Committee

Prof. Dr. G. R. Pasha	Chairman
Ms. Rubina Kauser	Member (Lecturer Deptt. of Economics)
Ms. Roman Naz	Member (Lecturer Deptt. of Sociology)
Mr. Shir Dil	Member (Lecturer Deptt. of Business Adm.)

Introduction

The Department of Economics at Bahauddin Zakaria University Sub-Campus D G Khan was started in July, 2007. The department is offering the degree of M.A Economics. The program provides a foundation for modern techniques of quantitative economics, financial economics and econometrics with emphasis on science based subjects such as mathematics, statistics and computer applications. The central feature of the course is its blend of core economic concepts and principles with modern research methods. M.A economics is a two year program.

The central feature of this program is its blend of core economics concepts and principles with modern research methods.

Eligibility

- i. The candidates who have passed B.A/B.Sc Examination, securing at least 45% marks in aggregate as well as in Economics as an Elective subject (of 200 marks) are eligible for admission to M.Sc. Economics Semester-I

- ii. The candidates who have passed B.Com Examination, securing at least 45% marks in aggregate as well as in Economics are eligible for admission to M.Sc. Economics Semester I.

Computation of Merit

The merit will be determined as unders:

- i. Aggregate marks of BA/BSc plus marks of Elective Economics plus 20 marks each for Statistics and Mathematics studied at BA/ B.Sc or FA/F.Sc level plus 20 marks each for Hifz-e-Quran.
- ii. Aggregate marks obtained in B.Com plus marks of Economics plus 20 marks for Hifz-e-Quran.

Break-up of Seats

The detail of seats is given in the relevant chart at the end.

Scheme of Studies as in Department of Economics (Main Campus)

BZU Sub-Campus, D. G. Khan**Department of Sociology**

Established	2009
Academic Program	M.Sc. in Sociology
Enrollment	(Evening) See the relevant chart at the end.

Prerequisites	For M.Sc. <i>B.A./B.Sc./B.Com or equivalent plus obtained marks in the subject of Sociology as elective course of 200 marks. 20 additional marks for Hifz-e-Quran will also be included in the merit</i>
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Faculty**Professor**

Prof. Dr. G. R. Pasha Campus Director

Lecturer

Ms. Tahira Shamshad
Ms. Romana Naz

Admission Committee

Prof. Dr. G. R. Pasha	Chairman
Ms. Tahira Shamshad	Member (Lecturer Deptt. of Sociology)
Ms. Romana Naz	Member (Lecturer Deptt. of Sociology)
Mr. Muhammad Imran	Member (Lecturer Deptt. of Computer Sci.)

Introduction

Bahauddin Zakariya university Sub Campus D.G.Khan started the program of MSc Sociology in 2009 to cater the requirement of the Southern Punjab Region. This region over the years has been deprived of quality education and to provide the people with quality Bahauddin Zakariya University has opened its doors by opening a sub campus in D.G.Khan. The Department of Sociology has just begun with a bright future in prospect. Currently the Department is only offering MSc program in Sociology but in future BS (Hons) program and MS program are in store.

Admissions

Admissions are conducted by the following Departmental Admission Committee according to the admissions criteria laid down by the University.

M.Sc. Sociology

Since its inception, the Department is offering M.Sc Program with the following compulsory and optional areas of study. A package of latest courses has been developed which will equip the students with the modern techniques and concepts in the field of M.Sc. Sociology. This Department is running under semester system.

Statutes**Break up of Seats**

The detail of seats is given in the relevant chart at the end.

Eligibility

1. Admission will be granted to the applicant on the basis of Marks obtained in B.A/ B.Sc. / B. Com examination plus obtained marks in the subject of Sociology as elective course of 200 marks. 20 additional marks for Hifz-e-Quran will also be included in the merit.
2. The maximum age limit is 26 year.

Scheme of Studies as in Department of Sociology (Main Campus)